



## Inside this Newsletter

**Products for Deaf, hearing impaired and speech impaired people.**

- Hugh is delighted with the Phonic Ear Home hearing aid system; read why.
- Information on Audio Induction Loops.
- Up and coming expo events.
- Phonic Ear personal communicator, see page 3 for details of this most popular product range.
- Sennheiser
- Visit our website, have a look at some of the many products that are designed to benefit hearing loss.
- Telstra.

## Why is the Uniphone 1150\* Volume Controlled Phone/TTY the most popular choice?

### FEATURES

- Volume controlled phone couples with a hearing aid.
- Full text telephone (TTY) features.
- Read incoming text and reply by voice (VCO).
- Type text to the person you are calling and listen to the voice reply (HCO).



\* Trademark of Ultratec Inc.,  
Madison, WI USA

## Hugh's delighted with our Phonic Ear\* Home Hearing Aid System!

Hugh has been using the new Phonic Ear Home Hearing Aid System for a few months now and is very pleased as he feels more independent and confident in his daily life. Here's what he has to say about the various aspects of the system:

**Audio Induction Loop:** The Audio Loop is fantastic; since I share the TV with other family members, they can set the volume to suit their comfort. Also, I can listen to the radio or a CD while I vacuum the floor and be confident I won't miss the door or phone ring. The Audio Loop alerts me by sending a chime through the Loop.

The Audio Loop also comes with a microphone which I leave on top of the TV. This lets me hear the TV clearly and hear the conversation in the room at the same time.

**Door Detect:** Now even when I am asleep or in the shower (using the flash alert) or watching the TV I don't miss the door.

**Phone Detect:** Before the Phonic Ear Home Hearing Aid System was installed into my home, I often missed the phone as it is located on the other end of the house. Now, whether I am watching TV or in bed, I am assured I will be alerted to the phone via the Audio Loop, flashing light or bed vibrator depending on where I am in the house.

**Wake Alarm:** The Wake Alarm helps me get up in the morning. The Wake alarm can be set to go off from the sound produced by a normal clock radio so it's good if you share your sleeping area.

When I am asleep or lying down I turn my hearing aid processor off so I can't hear anything. However, if someone were to come to the door or phone me, the Wake alarm vibrator would alert me via different vibration patterns according to what I am being alerted to.

**Overall:** The new equipment has solved my TV, phone and doorbell problems. My family are very pleased with the system because they have more control over the TV (less complaints about the volume levels).

I enjoy the confidence and feeling of awareness that I can live a totally independent life that now has very little effect on other non hearing impaired members of my family.

**For a brochure, please contact Printacall.**



\* Trademark of Phonic Ear Inc of USA.  
Phonic Ear / Logia Denmark

## What is a "T" switch and what is it to me?

Most behind-the-ear hearing aids and body hearing aids and some in-the-ear hearing aids and cochlear implants have a "T" switch. The "T" switch stands for telecoil. A telecoil is simply a tiny coil of wire fitted into many hearing aids enabling the wearer to access an audio induction loop. This is a cable placed in most telephones or around an area or section of a room to create an electro-magnetic field. By engaging the "T" switch, either manually or by a remote control device, the effect is to **assist you to hear without the interference of background noise** as sound travels directly into the ear via the Telecoil.



Many public buildings such as churches, cinemas, theatres, council chambers and courts are fitted with an induction loop. Sometimes only part of the area is looped and you may need to inquire where the best looped seats are positioned. **Next time you are at a public venue ask if they have a loop system for the hearing impaired.**

If you are not sure whether you have a "T" switch or not, why not contact your audiologist and make the reception on the telephone clearer and discover the benefits of audio loops in public venues.

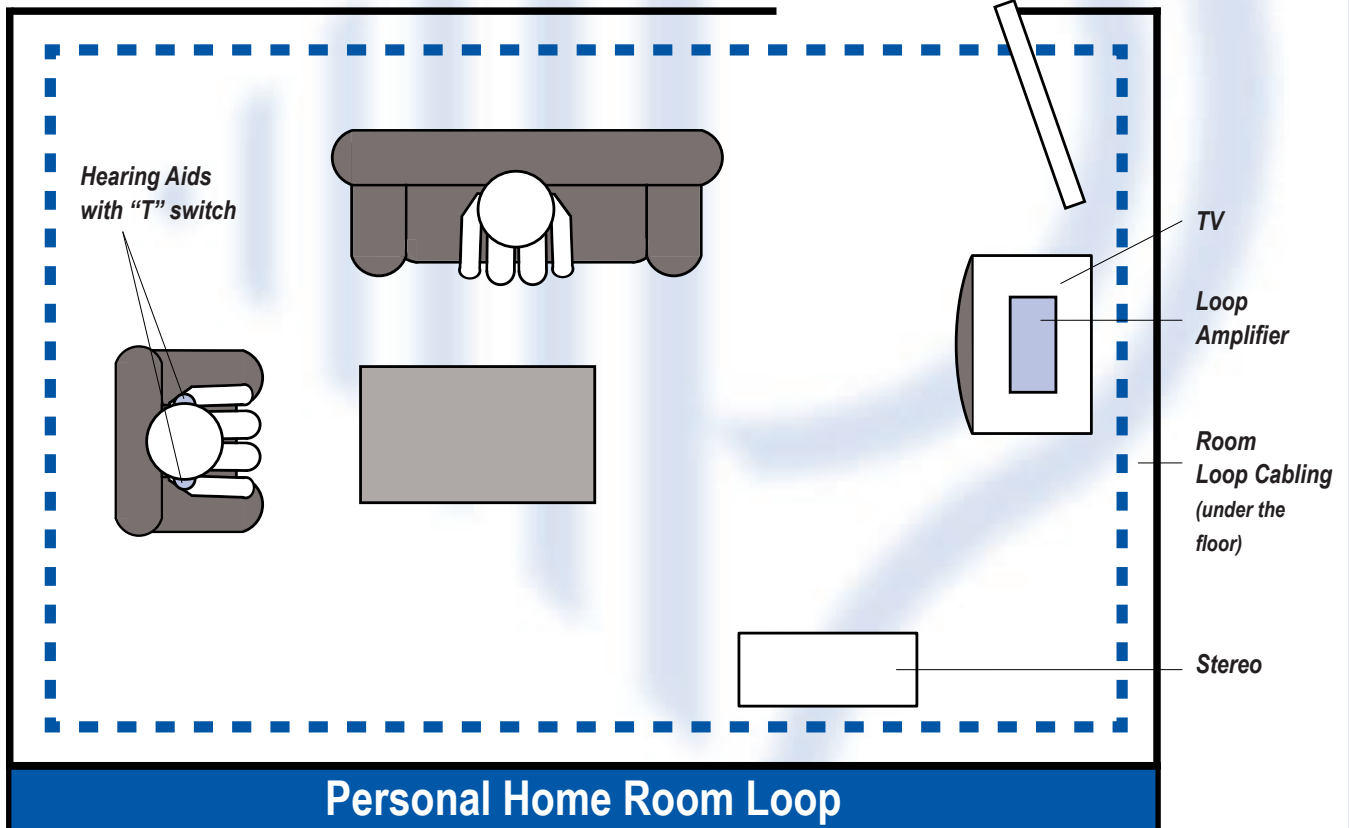
## Did you know?

- Small or portable loop systems can even be installed in your home for TV and sound systems. A loop system connected to your TV or radio will bring clear sound to your ears via the "T" switch on your hearing aid. You will be pleased with the results as will family members be pleased with the reduced volume on the TV set.
- You can install your own loop in the home with instructions from Printacall, you may engage a suitably qualified technician, or we can arrange installation for you by our technicians.
- Printacall has been responsible for the installation of hundreds of small and large Audio Induction Loop systems. See the list below for some of the recent large loop installations:
  - 17 of the Federal Law Courts in Macquarie Street, Sydney
  - Eastwood Library Counter
  - IMAX theatre
  - Sydney Olympic Park Visitor Centre
  - Sydney Cricket Ground
  - St Mary's RSL Auditorium
  - Taree Adult Education Centre
  - Starlight Children's Foundation Express Room, Newcastle

Together with Public schools, churches and councils too many to mention.



Why not come into our showroom at Denistone East and trial the Audio Loop System for yourself, the benefits will speak for themselves.



## "When Hearing is Hard" EXPOS

Due to recent success of the "When Hearing is Hard" Expos, Printacall are proud to announce the proposed following expo dates:

	Nowra	19th October 2004
	Ulladullah	21st October 2004
	Gosford	24th November 2004
	Castle Hill	December 2004
	Collaroy	December 2004

## Other Events

You will also see us at:

Ag-Quip - Gunnedah	17, 18 & 19 August 2004
Aust. Tinnitus Association (NSW) Ltd - Darlinghurst 20th Anniversary	7 August 2004
Better Hearing Australia Gosford Expo	24 August 2004
ACT Hearing Awareness Week Expo - Canberra	25 & 26 August 2004
Hearing Awareness Week Expo - Fairfield	28 August 2004

For more details contact our office on:

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## Orange

The most recent expo event was held in Orange. This was the first "When Hearing is Hard" Expo held in Orange, and as a result of its success, Printacall intend on making it an Annual event. Over 150 people marvelled at the latest technology to assist hearing on the telephone, television and more. Australian Hearing, The National Relay Service, OCTEC Incorporated, Tafe NSW Western Institute, Advanced Hearing Clinic, Telstra Disability Services and Charles Sturt University also participated on the day.

## Free Information Sessions

Do you belong to a Club or live in a Retirement Village that has guest speakers?

Printacall are now offering free information sessions that include information about hearing loss, hearing aids and the various devices and programs available.

Following the session we give people the opportunity to try the various devices that assist with every day problems like hearing on the phone, at meetings, in restaurants or watching television whether you wear a hearing aid or not.

TO ARRANGE YOUR FREE GROUP SESSION PLEASE CALL KYLIE ON (02) 9809 2392

## Set 810 Mono/Stereo Infra-Red System

Turn up the volume when watching TV without disturbing others. Connect the transmitter to the audio output jack on your TV, then adjust the volume on the headset.

Also available in a neck loop style to deliver high-level quality sound from the TV or radio to your hearing aid with a "T" switch.



## Phonic Ear\* Easy Listening System

Brings amplified sound direct to your ears!

### Transmitter



The person who is talking wears the lapel microphone and transmitter.

A wireless and completely portable system with individual volume control for use indoors or outdoors.

### Receiver

Also available in Earbuds, Headphones or Neck Loop styles.



The person who needs assistance with their hearing uses the receiver. The receiver picks up the transmitted signal sent by the transmitter.

\* Trademark of Phonic Ear Inc of USA.  
Phonic Ear / Logia Denmark

## New developments in Telstra's Disability Equipment Program will benefit Deaf, speech impaired and hearing impaired people

Under Telstra's Disability Equipment Program eligible Telstra customers have the option of renting the Uniphone 1150 TTY volume controlled phone, Miniprint 425 TTY, Superprint 4425 or computer modems. Additionally, customers may also be eligible to rent the Superprint 4425L and Large Visual Display and Braille TTYs.

Telstra has now put in place a network of around 80 locations in metropolitan and regional Australia for customers to view and try products from its Disability Equipment Program. Regional Australia can now view and try equipment in 46 Telstra Country Wide Offices and in capital cities people can view equipment at a range of independent community and service provider agencies for people with a disability.

Telstra's Manager of Disability Services, Mr Bert Ciavarra, said that establishing such an extensive network of locations for customers to view Telstra's Disability Equipment is helping to make telecommunications more accessible to people with a disability in Australia.

"Our Disability Equipment program is part of Telstra's ongoing commitment to people with a disability.

We review and update this program by the feedback we receive from community organisations and our customers.", he said.

"We have a range of products and services that have been developed to suit the needs of our customers who have difficulty accessing the standard telephone. I encourage anyone who may find using the phone difficult to call our Disability Enquiry Hotline or visit our online catalogue at [www.telstra.com.au/disability/catalogue](http://www.telstra.com.au/disability/catalogue) to find out more about the accessible products and services we offer."

Printacall and its distributors in Sydney, Melbourne, Perth, Brisbane and Adelaide supply all the TTYs and Computer modems available for rental through Telstra's Disability Equipment Program. These products are available to eligible Telstra customers at the same annual rental charge as a standard rental telephone handset. For more information on how to apply for these products or to view or try equipment contact the Telstra Disability Enquiry Hotline on FREECALL 1800 808 981 (TTY only), FREEFAX 1800 814 777 (Fax), FREECALL 1800 068 424 (Voice) or email [DisabilityEnquiryHotline@team.telstra.com](mailto:DisabilityEnquiryHotline@team.telstra.com).

### SUPERPRINT 4425L\* & LARGE VISUAL DISPLAY

- Connects to a Superprint 4425L with an external port.
- Large display shows characters in bold type (TTY display 6.5mm high - Large display 15mm high).
- Your conversation is shown on both the TTY display and on the Large Visual Display.
- Standard blue screen colour; optional extra, red, amber and pink screen colours.

**Enlarged type for people who use TTYs and are visually impaired.**



### SUPERPRINT 4425\*

**The deluxe and most advanced Superprint TTY.**

- Turbo Code™ with interrupt facility.
- Auto Answer, Remote message retrieval.
- Auto ID™ identifies your TTY call.
- Built-in ring flasher for incoming calls.
- 32K memory, Help menu.
- User programmable relay voice announcer.
- 20 character display, 24 character printer, three print sizes.
- Keyboard dialling, separate GA and SK keys.
- NiCad standard AA rechargeable batteries.



### UNIPHONE 1150\*



- Turbo Code™ with interrupt facility.
- Voice carry-over (VCO) and Hearing carry-over (HCO).
- Built-in ring flasher for incoming calls.
- Hearing-Aid coupler.
- Volume control on handset.
- Voice announcer. ASCII.
- 48 character LCD display.

**The telephone for everyone, combination TTY, telephone and amplified phone all in one!**

\* Trademark of Ultratec Inc., Madison, WI USA

Your Local Distributor

PRODUCT SPECIFICATIONS AND AVAILABILITY MAY CHANGE WITHOUT PRIOR NOTICE

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